

Put-in-Bay Chamber Membership Levels

Champagne

\$17,550 4 spots available

*One front and one back, outer and inner covers

Membership to PIBCC	\$500
PIBCC App with Photo Link	\$250
PIBCC App Coupon	\$50
PIBCC App 20 Push Notifications	\$150
LESI Ad — Full Page PIB Section (art not included)	\$6,000
Island Guide Ad — Full, Inside Front/Back Cover* (art not included)	\$5,000
PIB Island Guide Flip Book Ad with Link to Business Website	\$250
PIBCC Island Map Ad — Large	\$4,000
WPIB 2-Hour Live TV Remote Broadcast	\$875
WPIB 2-Hour Live Audio Remote Broadcast	\$475
Total	\$17,550

Options:

Upgrade Island Guide Ad to Back Cover	+\$2,000
Upgrade Island Guide Ad to Double Truck	+\$4,000

Silver

\$2,775

Membership to PIBCC	\$500
PIBCC App with Business Page	\$150
LESI Ad — Twelfth Page PIB Section (art not included)	\$1,000
Island Guide Ad — Quarter Page (art not included)	\$875
PIB Island Guide Flip Book Ad with Link to Business Website	\$250
Total	\$2,775

Platinum

\$11,075

Membership to PIBCC	\$500
PIBCC App with Photo Link	\$250
PIBCC App Coupon	\$50
PIBCC App 20 Push Notifications	\$150
LESI Ad — Half Page PIB Section (art not included)	\$3,500
Island Guide Ad — Full Page (art not included)	\$3,500
PIB Island Guide Flip Book Ad with Link to Business Website	\$250
PIBCC Island Map Ad — Medium	\$2,000
WPIB 2-Hour Live TV Remote Broadcast	\$875
Total	\$11,075

Member Benefits

- Physical PIBCC office with Island Ambassador, Event Coordinator, and Summer Intern staffing
- Distribution of Member's Marketing Materials
- 12-month Social Media Campaign highlighting PIBCC events and Member Businesses
- Completely Rebuilt and Redesigned visitputinbay.com website
- Website SEO and SEM program to increase traffic to Official PIBCC website
- Email Marketing Campaign highlighting island events and available lodging
- Listing on PIBCC App with mapping to member business
- Listing in PIBCC Island Guide
- Listing with location on PIBCC Full-Color Map
- Opportunity to participate and sponsor PIBCC events, e.g. Oktoberfest, Wine Festival, Pirate Fest
- Opportunity to participate in A La Carte advertising options including advertising in PIBCC Island Guide and online ads at visitputinbay.com

Gold

\$6,675

Membership to PIBCC	\$500
PIBCC App with Photo Link	\$250
PIBCC App Coupon	\$50
LESI Ad — Quarter Page PIB Section (art not included)	\$2,000
Island Guide Ad — Half Page (art not included)	\$1,750
PIB Island Guide Flip Book Ad with Link to Business Website	\$250
PIBCC Island Map Ad — Small	\$1,000
WPIB 2-Hour Live TV Remote Broadcast	\$875
Total	\$6,675

Friend

\$650

Membership to PIBCC	\$500
PIBCC App with Business Page	\$150
Total	\$650

Associate Member

\$500 Offered to Off-Island Businesses Only

Listing on PIBCC Website — Preferred Vendor	\$500
Opportunity to Sponsor/Participate in PIBCC Events	
Total	\$500

Member In-Kind

Offered to Non-Profit Organizations Only

Listing on PIBCC Website	
Total	Trade Basis